

Australian Monitor Names Essential Communications Dealer of the Year



Chris Smith, Australian Monitor sales and marketing manager presents the Australian Monitor U.S. 2005 dealer of the year award to David Schwartz, president of Essential Communications.

NEW YORK, NEW YORK: Australian Monitor, one of the fastest-growing brands of audio contracting systems worldwide, has named Essential Communications the dealer of the year for 2005. The award signifies extraordinary achievement in sales, installation and support for their customers.

New York City-based Essential Communications has made Australian Monitor's lines of amplifiers, mixers, zone paging systems and other full-featured, cost-efficient sound contracting products integral to a wide variety of installations nationwide. Essential Communications has established a reputation as a leading innovator in A/V for retail, restaurants, hospitality, fitness, industrial, and government applications. Their award-winning designs and installs serve a client list that includes Christian Dior, Equinox Fitness Clubs, Nobu restaurants and many more.

"It is exhilarating to experience a higher sound contracting profile by working with a great A/V firm like Essential Communications," says Dan Radin, product manager-Australian Monitor.

"Their thorough understanding of the capabilities of the Australian Monitor line have made them a highly valued dealer to work and grow with this past year."

"To be recognized by a manufacturer the caliber of Australian Monitor is very gratifying," says David Schwartz, president of Essential Communications. "They are a company that creates products that truly respond to the needs of the marketplace, resulting in highly useful systems that are well-suited to contractors and the environments with which we work. Their products are highly professional, so are their people, and we look forward to a long and productive relationship with Australian Monitor."